ABSTRACT

       Menu data supplied from an IP server 500 to a mobile
5   station 101 is embedded with a location information
substitution data string "NULLAREA" together with a URL of
a particular IP server 500. The mobile station 101, upon
detection of the location information substitution data
string from a menu data selected by the user, determines
10 whether location information can be transmitted to the IP
server 500. In the case where the determination is that
the transmission is permitted, the mobile station 101
detects its location information and, after substituting
the location information for the location information
15 substitution data string, transmits the data to the IP
server 500.